

Deepening Reform and Innovative Development of Higher Vocational Education in New Era

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Abstract: With the development of the new era, higher vocational education has begun to deepen its reform. The most important content of its reform is to optimize the supply of talents, and the most important guarantee is school-enterprise cooperation. But so far, the cooperation between higher vocational colleges and various enterprises cannot be carried out more comprehensively and deeply, and it is difficult to meet the changing needs. The enthusiasm of the two parties is not high, and the system of group-run schools is slightly more difficult to implement. These problems have restricted the implementation of the talent optimization program for higher vocational education to a certain extent. After a series of analysis and research, the results show that the main reasons for this phenomenon are: School-enterprise cooperation system is not comprehensive enough, policy implementation is slow and innovation is not enough. Therefore, deepening the reform of higher vocational education should strengthen the school-enterprise cooperation system in an all-round way, adopt certain policies to improve the implementation ability of school-enterprise cooperation, and innovate the ways and methods of school-enterprise cooperation and its operating mechanism.

1. Introduction

In the process of China's transformation from a manufacturing power to a manufacturing power, higher vocational education has a very important and irreplaceable position. It undertakes the important mission of learning, protecting and inheriting the spirit of craftsmen and cultivating more innovative talents with high quality and high skills. Under the background of the new era, in the process of training high-quality talents, school-enterprise cooperation has greatly promoted the rapid development of Higher Vocational colleges. However, there are still many problems in the process of practice. It is necessary to further clarify the meaning of school-enterprise cooperation and educational methods, analyze and solve the problems concretely, so as to promote the comprehensive reform and innovative development of Higher Vocational education.

2. Problems in Higher Vocational Education in the Context of New Era

With the help of some perfect and comprehensive systems and policies, higher vocational education has a relatively stable and good implementation basis. Under the background of the new era, the cooperation between higher vocational colleges and various enterprises in higher vocational education in China has a very important mission and profound meaning. The main objectives of school-enterprise cooperation are: In combination with the needs of the new era, we will comprehensively improve and upgrade the higher vocational education system, encourage students to start businesses and expand the scope of employment for higher vocational students. The rapid development of today's society requires workers to have high-quality, high-skill and high-efficiency qualities. Therefore, the cooperation between higher vocational education and enterprises should focus on various needs in society. In the process of deepening the development of higher vocational education, deep-seated and difficult problems have gradually emerged.

2.1 The training of school-enterprise cooperation talents in higher vocational education cannot meet the needs of the new era

Under the background of the new era, the enterprises of higher vocational education

school-enterprise cooperation have been continuously expanded and improved. This process has well demonstrated the training objectives of high-quality, high-efficiency laborers and technologically innovative talents in China. At the same time, China began to introduce the policy of “Made in China 2025”, which has greatly changed the occupational content of workers. Therefore, this change needs to cultivate some high-quality talents who can better adapt to the high-tech job creation. In 2015, the General Office of the State Council formulated the corresponding development goals for innovation and entrepreneurship education in terms of personnel training.

To sum up, the background of the new era puts forward various requirements for the quality and technology of workers. As a higher vocational college with the attribute of higher vocational education, it should continue to make efforts in the education management of students and the construction of teachers' team, and continuously improve its own strength. At the same time, as the main body of higher vocational education, each enterprise should make more efforts to improve the quality and technology of workers. Therefore, how to effectively, quickly and comprehensively adapt talent training to the development needs of the new era background is a major problem that needs to be solved in the cooperation between schools and enterprises in higher vocational college education.

2.2 School-enterprise receptor system is incapable of mobilizing enthusiasm

In the process of sincere cooperation between higher vocational colleges and various enterprises, there is a long-term phenomenon of multi-subject participation and low enthusiasm. The most basic and fundamental reason is that enterprises pursue profit as the most important factor in pursuit of economic benefits. The goal, but it is very difficult to obtain economic benefits in the process of cooperation, so that the risks assumed are relatively large. Because the working experience of higher vocational students is not perfect and the working efficiency is relatively slow, it is impossible to ensure the production of high-quality products, which will bring certain economic losses to enterprises. In addition, higher vocational students are not familiar with the operation process, which to a large extent increases the potential safety hazard and makes it more difficult for enterprises to produce safely and stably. The education and management system of Higher Vocational Colleges in our country is very strict and closed, with almost no professional characteristics, and teachers are very scarce, which has a very negative impact on our higher vocational education. Therefore, some vocational colleges are eager to seek the help of state-owned enterprises or famous enterprises, and their enthusiasm for cooperation with small and medium-sized enterprises is very low; their enthusiasm for curriculum system and personnel training is not high enough, which leads to the difficulty of further deepening and improving school-enterprise cooperation.

2.3 Modern apprenticeship cannot advance quickly

Although China's education department has made clear requirements in the development direction, operation system and policy formulation of vocational education. However, so far, the policies and guidelines to encourage school-enterprise cooperation have not been formulated, and school-enterprise cooperation lacks the promotion of policies. School-enterprise cooperation in running schools does not have very specific content. The cooperation methods are not perfect and clear. The current cooperation belongs to a shallow and low-level cooperation.

In response to this situation, the Ministry of Education issued a notice on the pilot work of the modern apprenticeship system. The modern apprenticeship system is a system in which the master leads the apprentice and imparts the knowledge of the apprentice. It can effectively improve the apprentice's skills and work ability. However, the educational management system and personnel training system of higher vocational colleges are not perfect enough, which is very unfavorable for the implementation and promotion of modern apprenticeship system.

3. Cause Analysis

3.1 School-enterprise cooperation system is not perfect

Although the education department has introduced many policies and guidelines on school-enterprise cooperation, the school-enterprise cooperation system is not perfect. Most of the policies are mainly aimed at education and teaching, ignoring the important position of enterprises in education. Enterprises are regarded as participants in higher vocational education, not as education leaders. Although the education department has formulated a new definition of school-enterprise cooperation, it is necessary to discuss and analyze the connotation of school-enterprise cooperation and the rights and obligations of schools and enterprises. In view of the above situation, higher vocational colleges should establish a series of teaching management systems related to school-enterprise cooperation, and effectively manage school-enterprise cooperation, so as to promote the smooth progress of school-enterprise cooperation.

3.2 Policy execution failed

Although the education department has already issued many policy guidelines for school-enterprise cooperation, it fully expresses the importance attached to higher vocational education, but there is a certain gap between the actual situation of school-enterprise cooperation and policy objectives. The weak ability of policy implementation is mainly reflected in symbolic implementation, additional implementation and mechanical implementation.

In the process of implementing the policy, the executor has some problems in understanding and deviates from the meaning of the policy itself, which will lead to the invalidation of the policy implementation. For the policy, once the policy implementation fails, it will cause the policy implementation ability to weaken gradually. Once students and laborers begin to doubt the feasibility of the policy and begin to take a distrustful attitude towards the policy, it will lead to the situation that the problem cannot be effectively solved, thus reducing the enthusiasm of school-enterprise cooperation.

3.3 Insufficient innovation

In recent years, the cooperation between school and enterprise in higher vocational education has developed very rapidly. The modern apprenticeship pilot has been continuously innovating, but on the other hand, due to the imperfect and unbalanced economic development in China, the cooperation between schools and enterprises in different regions is not It is exactly the same, so the school-enterprise cooperation model cannot be copied. Judging from the current education situation, school-enterprise cooperation in running schools must first perfect the corresponding operation mechanism, coordinate the relationship between the two sides in a friendly way, and accurately optimize some difficult problems in policy implementation. Education departments and governments at all levels should carry out policy innovation from top to bottom and from inside to outside, and comprehensively reform the school-enterprise cooperation mechanism.

4. Innovative Policies to Deepen School-enterprise Cooperation

4.1 Implement the school-enterprise cooperation system in detail

First of all, the school-enterprise cooperation system in higher vocational education is the result of mutual restraint among stakeholders in school-enterprise cooperation. Its form of expression is that the higher vocational education institutions cooperate with various enterprises to manage the relevant education system of students. The key to promote school-enterprise cooperation is the local government, so the local government should comprehensively analyze and formulate the corresponding system to promote the implementation of the law.

Secondly, to strengthen the reform of school-enterprise cooperation in Higher Vocational colleges, it is necessary to encourage teachers to learn professional enterprise system and improve teachers' comprehensive quality. We should promote the establishment of pilot projects for

excellent enterprises and establish the important position of educational enterprises. In order to mobilize the enthusiasm of enterprises to participate in school-enterprise cooperation, the local government must establish a series of preferential policies, grant certain financial subsidies to enterprises that actively cultivate innovative labor talents, and encourage and praise this type of enterprises, thereby improving enterprises. Participate in the enthusiasm of school-enterprise cooperation.

4.2 Improve the efficiency and ability of school-enterprise cooperation policies

In the process of school-enterprise cooperation, policies must be effectively implemented and improved. There are three specific practices. First of all, it is necessary to strengthen the cultivation of the main body of the implementation policy. Policy makers need to regulate the implementation of the policy to a certain extent, and foster the consistency of policy executors in policy identification, so as to avoid bad situations in the process of policy implementation, and violate the original intention of policy formulation. In the school-enterprise cooperation, the main body of implementation is the managers of higher vocational colleges and various enterprises. It should focus on training the main body of policy implementation in terms of value orientation and attitude in order to achieve the initial policy objectives. Secondly, establish a corresponding policy supervision system. In the process of implementing the policy, the biggest problem encountered is the lack of supervision system of school-enterprise cooperation and the imperfect supervision and management system. Therefore, to promote the implementation of the policy, we must adjust and perfect the policy supervision system. Finally, build a good social support environment. School-enterprise cooperation exists in a large social background. We should take this opportunity to make full use of the propaganda role of the new era, vigorously promote and publicize the public's approval and understanding of the policy of school-enterprise cooperation in Higher Vocational education, and establish a good social environment for the efficient operation of the policy.

4.3 Create a school city integration information platform

The education department should cooperate with the government to create a school-integrated information platform, thereby encouraging enterprises and higher vocational colleges to work together to build a mutually-connected school-enterprise cooperation platform. The development of society requires the joint efforts of higher vocational colleges and enterprises. Of course, the construction of higher vocational colleges is inseparable from the strong support of the society. In school-enterprise cooperation, local government departments should try their best to find feasible policies and policies and actively promote the development of school-enterprise cooperation. Vigorously promote school-enterprise cooperation, higher vocational colleges and enterprises should rely on professional standards to further grasp the current situation of enterprises' demand for talents in society, so as to formulate standards for different types of talents.

4.4 Innovative school-enterprise cooperation methods and implementation mechanisms

The management system adopted by higher vocational education colleges in cooperation with various enterprises includes not only the modern vocational education system but also the modern enterprise system. In order to further realize the harmonious cooperation between the higher vocational colleges and the enterprise cooperation system, the system should be effectively innovated on the basis of the original system, and the way of innovation should be explored and innovated. The most important thing to note is that the relationship between higher vocational colleges and enterprises is a cooperative relationship, not a transaction relationship. Their cooperation is a collection of multiple kinds of resources in a multi-faceted manner, so it needs to be on a large and broad stage. Attract and convene more and more higher vocational colleges and enterprises to participate. In the process of cooperation between Higher Vocational Colleges and enterprises, each higher vocational college and each enterprise is not only the provider of resources, but also the sharer of resources. In order to strengthen and consolidate the important main role of enterprises to a greater extent, we should concentrate on promoting and deepening the sincere

cooperation between Higher Vocational Colleges and major enterprises in an all-round way.

5. Conclusion

We will improve the system of vocational education in an all-round way, focus on deepening the reform of higher vocational education, and promote innovation in higher vocational education on this basis. Under the background of the new era, our country must improve the legal system related to higher vocational education efficiently and quickly, actively encourage the local government to publicize and promote higher vocational education, innovate the reform system and operation mechanism, and mobilize the enthusiasm of higher vocational education colleges and enterprises. Of course, higher vocational colleges and enterprises also need to improve their own operational capabilities as soon as possible, solve the problems in the cooperation between higher vocational colleges and enterprises, strengthen the sincere cooperation between higher vocational colleges and major enterprises, and thus promote the effectiveness of higher vocational education. Reform and innovation and development.

References

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